



07 March 2012

Philippine Stock Exchange

3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **MS. JANET A. ENCARNACION**
Head, Disclosure Department

Gentlemen:

Please be informed that the Company's Senior Manager, Atty. Conrad P. Cereno, has been appointed as the new Corporate Information Officer of Filinvest Land, Inc. effective March 12, 2012 to replace the undersigned.

Very truly yours,

A handwritten signature in black ink, appearing to read "Adrian V. Bancoro", is written over a horizontal line.

ATTY. ADRIAN V. BANCORO
(outgoing) Corporate Information Officer