



15 March 2011

Philippine Stock Exchange

3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department

Subject: **Analysts' Briefing on Full Year 2010 Financial Results**

Dear Ms. Encarnacion,

Kindly be informed that Filinvest Land, Inc. will conduct an Analysts' Briefing on the full year 2010 financial results on Friday, March 25, 2011 at 3:00 in the afternoon. It will be at the FCC Marketing Office (near Festival Supermall), located at Corporate Avenue in Filinvest Corporate City, Alabang, Muntinlupa City.

Interested parties may confirm their attendance by contacting Annabelle Arceo at:

Email: annabelle.arceo@filinvestland.com
annabelle.arceo@filinvestgroup.com

Telephone Numbers: 721-5624 (direct line)
727-0431 local 270

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "Apollo M. Escarez".

ATTY. APOLLO M. ESCAREZ
VP & Corporate Information Officer