

2 August 2012

Philippine Stock Exchange

3rd Floor, Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention: Ms. Janet A. Encarnacion

Head, Disclosure Department

Subject: Analysts' Briefing on Financial Results for First Half of 2012

Gentlemen:

This is to inform the Philippine Stock Exchange that Filinvest Land, Inc. will conduct an Analysts' Briefing on the financial results for First Half of 2012 on Tuesday, August 14, 2012 at 3:00 in the afternoon. It will be at the FCC Marketing Office (near Festival Supermall), located at Corporate Avenue in Filinvest Corporate City, Alabang, Muntinlupa City.

Interested parties may confirm their attendance by contacting Annabelle Arceo at:

Email: annabelle.arceo@filinvestland.com

Telephone Numbers: 721-5624 (direct line)

727-0431 local 270

Thank you.

Very truly yours,

ATTY. CONRAD P. CERENOCorporate Information Officer