

March 26, 2010

Philippine Stock Exchange

4/F Philippine Stock Exchange Center Exchange Road, Ortigas Center Pasig City

Attention: Ms. Janet A. Encarnacion

Head, Disclosure Department

Subject: Analysts' Briefing on Full Year 2009 Financial Results

Dear Ms. Encarnacion,

This is to inform you that the Company will conduct an Analysts' Briefing on the full-year 2009 financial results on Wednesday, April 7, 2010 at 3:00 in the afternoon. It will be at the FCC Marketing Office (near Festival Supermall), located along Corporate Avenue, Filinvest Corporate City, Alabang, Muntinlupa City.

Interested parties may confirm their attendance by contacting Annabelle Arceo at:

Email: annabelle.arceo@filinvestgroup.com

Telephone Numbers: 721-5624 (direct line)

727-0431 local 270

Thank you.

Very truly yours,

ATTY. APOLLO M. ESCAREZ
Corporate Information Officer