

PRESS RELEASE

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For immediate release

Filinvest firms up sustainability drive at 12th Cebu City-Wide Cleanup Challenge



IL CORSO HOSTS CEBU CITY-WIDE CLEANUP CHALLENGE LAUNCH. Il Corso, Filinvest Land's Lifemall in Cebu City, was the launch site of the 12th Cebu City-Wide Cleanup Challenge on June 10, Saturday. Present were (first row, starting on 3rd from left) Cebu City Administrator Collin N. Rosell, Cebu City Councilor Francis I. Esparis, Filinvest Land Business Head for the Malls Division Mitch Dumlao, Il Corso General Manager Gigi Sanchez, Cebu City Councilor Joel C. Garganera, Festival Supermalls, Inc. Human Resources Head Norie Balasubraniam, and Department of Environment and Natural Resources Regional Executive Director (Region 7) Paquito D. Melicor, Jr.

Full-range property developer Filinvest Land, Inc. (FLI) showcased its firm commitment to environmental sustainability through its active participation at the 12th Cebu City-Wide Cleanup Challenge, launched on June 10, Saturday, at South Road Properties, Cebu City.

"We are thrilled to announce our enthusiastic and full support for the Cebu City government at the 12th Cebu City-Wide Cleanup Challenge. At FLI, we believe that protecting the planet is essential in creating sustainable communities. By supporting this city-wide event, we are

showing our commitment to be a responsible developer.” said Mitch Dumlao, FLI Business Head for the Malls Division.

FLI employees and Il Corso tenant representatives volunteered for the city-wide event, along with representatives from the Cebu City local government unit, Department of Public Works and Highways, Department of Environment and Natural Resources, Cebu City Coastal Management Task Force, and Task Force *Gubat sa Baha*.

The 12th Cebu City-Wide Cleanup Challenge was launched at Il Corso, FLI’s Lifemall located along Cebu South Coastal Road in South Road Properties.

“Il Corso has become an oasis of ‘chill energy’ with its wide array of restaurants that face a breathtaking view of the Cebu Strait. We want to preserve this experience by ensuring that the coast is trash-free,” says Gigi Sanchez, Il Corso General Manager.

Il Corso forms part of the Filinvest Lifemalls brand, which in 2020 launched ECO Movement: Sustainable Everyday, a sustainability campaign that forms part of FLI’s commitment to the environment.

The Filinvest Group is a sustainability advocate whose Green initiatives are aligned with the United Nations Sustainability Development Goals, particularly Goal 11 which is to make cities and human settlements inclusive, safe, resilient, and sustainable. ###

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Filinvest Land, Inc. (FLI), a subsidiary of Filinvest Development Corporation, is one of the country’s leading and multi-awarded full-range property developers. It is listed on the Philippine Stock Exchange under the trading symbol FLI.

For over 50 years, FLI has built a diverse project portfolio spanning the archipelago, from its core best-value homes, to townships, mixed-use developments, mid-rise and high-rise condominiums, office buildings, shopping centers, and leisure developments. Staying true to its mission, FLI continues to build the Filipino dream across the Philippines.